



PRESS RELEASE

15 November 2021

Pensions for Purpose announces a new Board of Directors

Pensions for Purpose is delighted to announce its new Board after establishing a new limited company in February 2021. Executive Directors include Charlotte O’Leary, Chief Executive, Karen Shackleton, Chair, John Donovan, Head of Australia, and Mark Shackleton, Company Secretary. The executive directors have now been supplemented with the appointment of four Non-Executive Directors, comprising Heather Fleming, Louise Kooy-Henckel, Debbie Fielder and John Featherby.

Each of the Non-Executive Directors will bring a different perspective to building the business. Louise Kooy-Henckel (Wellington Management) and Heather Fleming (Gresham House) will represent Pensions for Purpose’s Influencer membership, Debbie Fielder (Clwyd Pension Fund) will bring the asset owner perspective to board debate, and John Featherby (Shoremount) has been advising on acquiring B Corps certification. He also brings experience from the impact investing sector.

Pensions for Purpose Limited already has “pending B Corp” status, being a purpose-led business. Its aim is to fulfil its mission of getting more capital to flow towards investments that have a positive impact on society and the environment. In order to achieve this effectively, it has brought together a board comprising key stakeholder representatives including asset owners, asset managers, trustees, and B Corp advisers.

Charlotte O’Leary, CEO of Pensions for Purpose, said: “Our new Non-Executive Directors bring an astonishing depth of experience in impact investment to our Board discussions, as well as representing all our different stakeholders. We are grateful to each of them for supporting our vision to empower pension funds to make informed decisions about impact investment and bringing purpose into their investment strategies.”

Louise Kooy-Henkel, Non-Executive Director, said “I’m excited to join the board of Pensions for Purpose at time where its increased participation in industry forums and initiatives is accelerating the understanding and knowledge of impact investing and supporting the growth of this market. Pensions for Purpose is in prime position to help pension funds advance the agenda of positive social and environmental change; to understand investment opportunities that arise from linkages to large-scale social and economic problems and to be a part of the enormous capital reallocation required to solve the some of the world’s biggest challenges”.

Heather Fleming, Non-Executive Director, said: “I am delighted to represent the influencer members in the very important work of raising awareness and encouraging the flow of capital into impact investment.”

Debbie Fielder, Non-Executive Director, said: “It is an honour and a privilege to be able to participate in the inspirational contributions that Pensions for Purpose are actively making in relation to impact investing.”

John Featherby, Non-Executive Director, said “I am delighted to have been asked to join the board of Pensions for Purpose. I am equally conscious that its intent is a great responsibility. The capacity of the pension industry to affect change is as significant as it is needed. I look forward to doing what I can via Pensions for Purpose to direct this sector towards a more purpose-led future. My experience of watching the dynamic growth of the B Corp movement excites me for what is possible here.”

Please contact Charlotte O’Leary – charlotte.oleary@pensionsforpurpose.com - or Karen Shackleton – karen.shackleton@pensionsforpurpose.com - for more information.

Find out more information about Pensions for Purpose on the website (www.pensionsforpurpose.com) or via the Pensions for Purpose LinkedIn page (<https://www.linkedin.com/company/pensions-for-purpose>) and Twitter account (<https://twitter.com/Pension4Purpose>).

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Notes for editors

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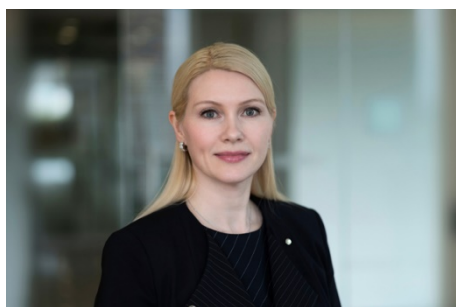
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About Pensions for Purpose

Pensions for Purpose exists as a bridge between asset managers, pension funds and their professional advisers, to encourage the flow of capital towards impact investment. Our aim is to empower pension funds to seek positive impact opportunities and mitigate negative impact risks. For more information, please visit www.pensionsforpurpose.com.

Biographies for the Non-Executive Directors

Louise Kooy-Henckel



Louise is a Non-Executive Director on the Pensions for Purpose Board, focused on representing the views and insights of Influencer members as well as supporting the Executive Team on their strategic decisions. Louise has more than 25 years’ experience in the asset management industry with specialist expertise in global impact investing. During her career, she has worked with a broad set of investor types, in the UK, Europe and beyond. Louise is often sought after for trustee training and public speaking engagements as well as teaching within academia. She has a strong vision for furthering the role of impact investments and helping asset owners to invest in ways that maximize their value alignment and investment strategy while fulfilling their fiduciary responsibility.

In her day-to-day job, Louise leads Wellington Management’s sustainability efforts in EMEA. Her focus is across asset classes and includes ESG research and integration, impact investing, climate, and long-term engagement strategies. In addition to her broader sustainability work, Louise also serves as an investment director responsible for the integrity of the firm’s impact investment approaches through her oversight of portfolio positioning, performance, and risk exposures. Louise has extensive experience as a board director and currently serves on a Luxembourg Fund Company Board and as a Trustee of a UK Corporate Pension Fund, where she is also the Chair of their Sustainable Investing Group.

Heather Fleming



Heather Fleming is a Non-Executive Director on the Pensions for Purpose Board, focused on representing the views and insights of Influencer members as well as supporting the Executive Team on their strategic decisions. She has spent over 25 years in investment management, primarily focused on business development to institutions based in the UK, Ireland and the Nordics. She currently holds the position of Managing Director, Institutional Business at Gresham House which is a specialist asset manager focusing on alternative investments with a sustainable, positive impact. Her most recent appointment prior to Gresham House was as Head of UK & Ireland Institutional Business for Fidelity International. Heather has built her knowledge in sustainable investment over the course of her career and passionately believes that investors do not need to sacrifice returns in the pursuit of positive social or environmental outcomes.

Heather lives on a farm in Wiltshire with her husband and two daughters. Outside of work and family life, she is a trustee and Chair of the Finance Committee for the Multiple System Atrophy Trust.

Debbie Fielder



In addition to her role as a Non-Executive Director for Pensions For Purpose, Debbie is the Deputy Head of the Clwyd Pension Fund, a £2.4bn Local Government Pension Scheme and a member of the Wales Pension Partnership (WPP).

She represents The Clwyd Fund on both Private Markets and Responsible Investment working groups within the WPP and represents the WPP on the Responsible Investment Cross Pool Group and also the Scheme Advisory Board Responsible Investment Advisory Group.

The Clwyd Fund has investments with many Private Market managers and Debbie is a member on several of those investments Advisory Boards.

In her spare time, Debbie enjoys taking her dogs and grandchildren away camping and caravanning.

John Featherby



The future belongs to organisations that embrace a more responsive, human, purpose-driven way of being. John's work helps companies rise to this challenge and opportunity. He is the Founder of Shoremount, an advisory firm seeking to restore joy, meaning and freedom to every workplace and a Founder of UK B Corp, leading business as a force for good movement.

John is an Ambassador for B Lab and supporting B Lab to shape and evaluate an outside verification pilot training programme. He is the author of "Guide to Human Organisations", editor of "Human Stories at Work" and Founder of Teylu which uses peer-to-peer small groups to cultivate community and common purpose.

He acts as Senior Advisor for Blueprint for Better Business, helping corporates and institutions prosper whilst better serving society. And sits on the Investment Committee for Resonance's impact real estate funds, housing vulnerable people.

Prior to Shoremount, John worked in real estate and corporate finance. He has an MA from CASS Business School and a BA (Hons) from University of Nottingham. Coming from a long line of farmers, clergy and entrepreneurs, a love for nature, people and enterprise remain at the core of John's family life. He is married to the ever-supportive Beth and father to Frederick, Charles, Wilbur and Felicity.