

MEDIA RELEASE

## **Cameron Hume and Pensions for Purpose Host First Australian Event**

**EDINBURGH, UK, Sep 15, 2020** – Leading independent fixed income investment manager, Cameron Hume, joined forces with Pensions for Purpose, AFM and Atchison Consultants to deliver the first virtual Afternoon Tea session in Australia.

Pensions for Purpose have hosted popular Afternoon Tea events in the UK, but this is the first time the event has been held specifically for the Australian market. Each session involves expert speakers and audience discussion and collaboration around a set topic.

This event, held on Sep 15, was on Fixed Income and Climate Risk. Attendees were addressed by Guy Cameron, Chief Investment Officer and Alex Everett, Investment Analyst from Cameron Hume. Commentary was also provided by Karen Shackleton, Head of Pensions for Purpose.

Guy said: “Cameron Hume seeks creative fixed income investment and cash management solutions to achieve sustainable returns. We work with our clients to ensure that climate risk and other ESG factors are integrated into portfolio management, and that our clients take on appropriately priced risks.”

Karen said: “It was fantastic to have Guy and Alex from Cameron Hume fronting our first Afternoon Tea event aimed at the Australian market. Climate risk and ESG investing are becoming increasingly important factors in the Australian fixed income space and this is a field in which Cameron Hume has unrivalled expertise and knowledge. Our audience found their insights tremendously useful and interesting.”

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### **About Cameron Hume**

Established in 2011 by Guy Cameron and Christian Torkington, Cameron Hume specialises in providing fixed-income investment management services to large and sophisticated institutional clients, principally pension funds and insurers. Cameron Hume is represented in Australia by AFM Investment Partners. Cameron Hume is 80% owned by employees and 20% owned by Sanlam UK Limited.

Cameron Hume prides itself on being an investment partner who puts the client at the centre of everything it does. The approach is to help to identify clients' needs and deliver creative fixed income investment and cash management solutions. The Investment team is a highly skilled and collaborative group of experienced individuals. Cameron Hume has built a proprietary data analytics engine (CaTo) which is embedded in the investment process, enhancing portfolio performance, sustainability and promoting responsible investment. The team's investment research is shared regularly through thought leadership discussions and publications.

### **About Pensions for Purpose**

Pensions for Purpose is a collaborative initiative of impact managers, pension funds, social enterprises and others involved or interested in impact investment. Its aim is to promote understanding of ESG, sustainable and impact investment by effectively sharing news stories, blogs, case studies, academic research and thought leadership papers, and to act as a first port of call for journalists seeking comment on impact investment-related issues. It also offers training sessions and discussion groups on these topics. For more information, visit [www.pensionsforpurpose.com](http://www.pensionsforpurpose.com).