

**PENSIONS FOR  
PURPOSE**



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# **Pensions for Purpose Content Awards 2021**



## Annual Pensions for Purpose Content Awards 2021

We have now closed the final date for our content award submissions and have received a total of 108 entries from 54 Influencer members, across the following eight categories:

- **Best Strategy Thought Leadership**
- **Best Impact Report**
- **Best ESG Report**
- **Best Social Impact Thought Leadership**
- **Best Environmental Impact Thought Leadership**
- **Best Client Innovation Thought Leadership**
- **Best Case Study**
- **Best Blog**

The first round of judging will be completed by the Pensions for Purpose staff team (Charlotte O'Leary, Karen Shackleton, Stephanie Windsor, Alex Noble, Mike Rogers and Amanda Evans). Articles are assessed for originality, educational insight, presentation and relevance for pension funds. The team shortlists up to five articles for each category.

The shortlisted content is then sent to our Affiliate and Network Supporter judges to review. We are pleased to announce that our 2021 judges will be:

- **David Brown, Smart Pension Master Trust**
- **Monique Mathys-Graaff, Senior Adviser and Public Markets Lead**
- **Neil Mason, Surrey County Council**
- **Leslie Robb, Independent Adviser**

Our external judges will use the same criteria for assessment of the content (originality, educational insight, presentation and relevance) but the judging will be from their personal perspective as an Affiliate or Network Supporter member.

Shortlists will be announced on or before 13<sup>th</sup> August 2021. Feedback will be available to Influencers who failed to reach the shortlist level, on request, from 31<sup>st</sup> August (following a two-week closure of our office for our summer break).

Final winners will be announced at our [annual awards event](#) on 17 November 2021.

All shortlisted candidates are entitled to send one representative free of charge to the awards ceremony. Additional chargeable places also available. Please contact [Debbie Keogh](#) to register your attendance.

For further information about the content awards, or to request feedback, please email [Karen Shackleton](#).



## Pensions for Purpose 2021 Content Awards Judges

### David Brown – Smart Pension



David has over 30 years UK and International experience in the financial services industry, including roles at Deloitte, KPMG, Fidelity Investments and Tesco where he was UK and ROI Pensions and Payroll Manager, Since 2017 David has pursued a portfolio career with a focus on Trustee appointments for both defined benefit and defined contribution schemes. He is an accredited Professional Trustee. His current appointments include pension schemes with FTSE 250 sponsors and the Smart Pension Master Trust (a defined contribution scheme with AUM of £1.5bn). He is passionate about addressing the risks and opportunities

arising from Climate Change and more broadly ESG. Outside of work David is a keen cyclist often seen at the weekend on the hilly roads of the Yorkshire Dales.

### Neil Mason, Surrey Pension Fund



Neil leads the c£5bn Surrey Pension Fund, with more than 100,000 members and over 300 employers. Surrey is part of the Border to Coast asset pool, nearly qualifying as the "Coast".

The Surrey Fund has been acknowledged for excellence in sustainable investing, risk management and governance in recent years and continues to strive for new ways to innovate and collaborate.

Neil is an independent member of the Local Pension Board at his old stamping ground, the London Borough of Hounslow, and a member of the PLSA Policy Board and Local Government Committee. He also chairs the London

pension officers group and is a member of the national LGPS technical group.

He is the father of twin 18-year old boys who are awaiting the results of their A levels (in "hard subjects" as they are fond of saying when comparing to their Dad's degree in history).

Lockdown has been interesting!



### **Leslie Robb – LGPS Independent Adviser**



Leslie qualified as an actuary in 1980 and has worked in investment management for over 40 years. He has held several senior investment roles including Head of Equities and Managing Director at Scottish Widows Investment Management, Chief Investment Officer at Murray Johnstone, and a partner of Baillie Gifford from 2002-2012. Thereafter he built a portfolio of investment advisory and non-executive roles.

He lives in Edinburgh and hobbies include golf, running and wine. He has a keen interest in how Funds evolve their investment strategy to take account of climate change and sustainability.

### **Monique Mathys-Graaff – Senior Adviser and Public Markets Lead**



With a background in emerging markets and multi-asset class finance (including listed equities), Monique works with institutional investors as they look to transition capital allocation investment processes that increase sustainable capital growth in emerging markets, while maintaining client risk-return targets. Her role also includes helping investors to link their management of impact processes to a system of standards used to assess their contribution to the Sustainable Development Goals.

Monique was previously the Head of Investment Project Development at the Public Investment Corporation, where she focused on linking macroeconomic drivers with

investment strategies to optimise asset allocation decisions to improve the sustainability of the \$150bn portfolio. This pioneering research linked the impact themes of global sustainability topics to country specific priorities in South Africa.

Monique has been an integral part of developing greater sustainability in the capital markets system in South Africa and Africa, by contributing to the creation of innovative finance instruments with relevant impact management practices. In recognition of this contribution, she is part of the 12th cohort of fellows for ASPEN's African Leadership Initiative SA. She is also a founding Trustee of the South Africa National Advisory Board for the GSG and a board member of the Southern Africa chapter of the African Venture Philanthropy Alliance.

She completed her Finance and Business Strategy degree with Honours at the University of Cape Town, is CFA certified and holds a Corporate Finance certification from London School of Economics. to a system of standards used to assess their contribution to the Sustainable Development Goals (SDGs).





**The Annual Pensions for Purpose Awards**  
**Save the Date: 17 November 2021 @ 4pm**  
**Venue: London**

- Keynote speech and panel discussion
- Content awards for Influencers
- First awards for pension funds

Add the event to your calendar by clicking [here](#)

More details to be announced shortly but to register your attendance, please contact Debbie Keogh – [debbie@drkevents.com](mailto:debbie@drkevents.com)



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