

Pensions for Purpose's new photographer

Pensions for Purpose is delighted to announce a new partnership with a talented young photographer: Hollie Rushton.

We use photographs on our website to make our content eye-catching, and to make it easy for readers to establish whether a post is relevant and of interest. In many cases, our Influencer members send us their own images provided they are licensed to use them on other websites, but we are equally happy to use our own stock of photos.

We were attracted to Hollie's nature photographs because many of our articles feature the natural world, discussing issues such as bio-diversity, farmland and the impact of global warming. As an organisation, we are keen to encourage and support the work of young people, especially when they are as talented as Hollie!



Here is what Hollie has to say about her passion:



“For me, saying that photography is an obsession is an understatement. Most of my work focuses on the natural world that is all around us. I have never had any kind of formal tutoring in photography, I have learnt by my mistakes and worked out how to fix them as I have gone along.

The equipment I use consists of Nikon DSLR camera bodies with a mixture of Nikkor & Sigma lenses.

My images have been featured in various publications such as The RSPB Nature's Home magazine, Yorkshire Life magazine, Telegraph & Argus and local newspapers. The photographer Rankin shortlisted one of my photos to appear on his TV series 'Rankin's 2020' on Sky Arts. I supply companies such as Westland Horticulture, Johnston & Jeff and Brinvale Bird Foods with photographs for their social media accounts, websites and mail order catalogues.



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I have won many prizes with my photography at local country shows. My work has been shared numerous times by pages on Instagram and Facebook that promote nature and the countryside.

For me, photography is therapy. It helps greatly with the worries and anxieties that life brings. For a while it takes your mind away and you have nothing to think about apart from what you are seeing through the lens. It is definitely something I won't be giving up anytime soon."

You can view more of Hollie's work on Instagram: [@hols_nature_photography86](https://www.instagram.com/hols_nature_photography86).

Image licensing is available so please contact karen.shackleton@pensionsforpurpose.com if you would like to discuss that with Hollie. Prints are also available to purchase.

Going forward, where possible we will be using Hollie's photos in our content posts, so please look out for her stunning images, and let us know what you think.

