



PENSIONS FOR PURPOSE  
Place-Based Impact Investing Forum

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Place-based Impact Investing Forum – All-Stakeholder Online Event with **Callum Stewart, Head of DC Investment at Hymans Robertson, and Sarah Forster and David Greenwood of The Good Economy**

Mapping the market in a land of impact investment opportunities

**Wednesday 26 January 2022 at 10:00 - 11:30 GMT**

[Click Here to Register](#)



### Event description

Pensions for Purpose is delighted to invite [Place-Based Impact Investing Forum](#) members to its next online all-stakeholder member-only event at 10:00 on 26 January 2022.

This is our quarterly all-stakeholder discussion. In a conversation with Karen Shackleton, Callum Stewart of Hymans Robertson will discuss how pension funds can scope the impact market and identify suitable opportunities, when considering a place-based impact investment allocation.

Sarah Forster and David Greenwood of The Good Economy will then present their plan to develop a market information platform that will aim to create a deeper and more liquid PBII market with a lower barrier to entry and higher number of participants. A key adoption challenge is that the PBII marketplace is nascent and mainstream capital allocators, their risk consultants, and capital seekers lack knowledge and information on impact investing opportunities.

We will go into smaller group breakout discussions to discuss the knowledge and information barriers and test out market demand, for a platform that will enable participants to keep track of the PBII ecosystem and increase the scale of investment into PBII opportunities. Your responses will feed into the research being undertaken by The Good Economy.



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## Who is this event for?

This event is suitable for anyone involved in the governance or management of pension fund assets or other pools of assets, asset managers and other stakeholders actively engaged and interested in the PBII opportunity. For example, trustees of corporate defined benefit and defined contribution pension plans, LGPS pensions managers and committee members, in-house pension teams, legal, actuarial and investment advisers, asset managers particularly in private capital markets, other investment service providers, local government representatives and other stakeholders involved in developing PBII opportunities.

## Agenda

The agenda for this online interactive discussion will be as follows:

1. Welcome from Pensions for Purpose and housekeeping.
2. Conversation between Karen Shackleton, Pensions for Purpose and Callum Stewart, Hymans Robertson.
3. Presentation by Sarah Forster and David Greenwood, The Good Economy, on the concept of a PBII market information platform.
4. Questions.
5. Mixed breakout rooms moderated by our forum sponsors, **Triple Point**, to discuss the following key questions:
  - What do you think are the main challenges you face when trying to allocate or raise capital for impact investment opportunities?
  - How might these be overcome? Would an information platform help?
  - What types of information might be helpful to an asset owner and other market participants when considering an impact opportunity e.g. financial risk and return information, impact information?
6. Return to main meeting – sharing of key insights.

## Registration

Please register for this event at this [link](#). Delegates will be sent dial-in details after registering for the event. If you are not already a member, you will also be invited to register as a [Place-Based Impact Investing Forum Member](#). Membership is free and you will receive regular updates about Place-Based Impact Investing Forum activities.



## Keynote speakers

### Callum Stewart, Head of DC Investment at Hymans Robertson



Callum is a Fellow of the Institute and Faculty of Actuaries with more than thirteen years of actuarial and investment experience and is passionate about integrating sustainability to improve outcomes for DC savers. Callum has recently been appointed as the Head of Investment for Hymans' DC business and previously led the DC responsible investment research and development. Callum leads some of Hymans Robertson's largest Master Trust and single-employer clients, focussing on strategic investment advice. He has been instrumental in advising clients to improve the sustainability of their pensions and is an advocate of the role of illiquid assets in improving financial outcomes for savers.

### Sarah Forster, CEO and Co-Founder, The Good Economy



Sarah brings over 25 years' experience in the fields of sustainable development and impact investing both internationally and in the UK. She combines a strong knowledge of development policy issues with practical experience in the design of pioneering impact investment vehicles and products. Sarah has led the growth of TGE's advisory services on impact measurement and management. She has also led the collaborative project to develop a sector standard approach to ESG and impact reporting for social and affordable housing and the Place-Based Impact Investing Project. Previously Sarah held senior positions at Big Issue Invest, the New Economics Foundation and the World Bank.

### David Greenwood, Head of TGE Data Science



David specialises in the innovative use of data, data science and practitioner experience to enable transformational change. David brings an innovative and multidisciplinary perspective representing 15+ years of industrial and academic experience gained by working on wide ranging practical problems from financial markets, to investment management / risk, to place-based urban regeneration. David has previously worked for Deloitte Enterprise Risk, BuroHappold Engineering and CheckRisk. David complements his broad practical experience with a pedigree for academic excellence as demonstrated by winning the 'Treasury Innovator Award' for a platform that he led the technical development, the 'ISSS Anatol Rapoport Award' for his innovative PhD research on dependable sociotechnical systems, and a degree in Natural Sciences from Cambridge University.



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## The Place-Based Impact Investing Forum

The Place-Based Impact Investing Forum was established by Pensions for Purpose and the Good Economy to help pension funds and other asset owners make informed decisions about place-based investments. We do this by sharing place-based-related [thought leadership](#) written by our Influencer members (asset managers, consultants and lawyers), by running training workshops for trustees and by engaging in industry-wide conversation through our quarterly all-stakeholder and asset-owner events. To find out more please [click here](#). The forum is sponsored by [Triple Point](#).

To become a Place-Based Impact Investing Forum member or find out more about sponsorship opportunities and Influencer membership, please email [Karen Shackleton](#) or [Charlotte O'Leary](#).

## Pensions for Purpose

Pensions for Purpose exists as a bridge between asset managers, pension funds and their professional advisers, to encourage the flow of capital towards impact investment. Our aim is to empower pension funds to seek positive impact opportunities and mitigate negative impact risks. For more information, please email [Charlotte O'Leary](#).